



MEDIA RELEASE

12 May 2014

Airnorth strengthen ties with Townsville and North Queensland with 'Currajong'

Over 300 entries were received in Airnorth's 'Name our Jet' competition that ran last month, exclusively for Townsville and North Queensland residents.

After a lengthy review process the airline chose the name 'Currajong' for the latest addition to their Embraer 170 fleet, VH-ANT, entered by local resident, Kirsi Rahikainen of Charters Towers.

Airnorth's Chief Executive Officer, Michael Bridge commented that it was great to see such enthusiasm from our Townsville and North Queensland passengers.

"Our aim for this competition was to find a name that was unique or had a strong link to the region. Currajong was chosen due to its connection with the state heritage-listed residence of the same name in Townsville that was built in 1888. Our choice of this name came down to the unique history of the residence, the people who lived in it and their association to the major pastoral, sugar and resource industries that all contributed to the development of Townsville and North Queensland." said Mr Bridge.

The winning name was announced by Airnorth's Chief Commercial Officer, Simone Saunders at a Townsville Enterprise business networking function last week hosted by the airline and Townsville Airport.

"We received an extremely positive reaction to the name from our function guests which was fantastic. With such a strong tie to Townsville's early history of and growth of such important industries for the region we are very proud to have Currajong as a member of our jet fleet," said Ms Saunders.

Thought to have originated from 'Kurrajong', an Indigenous name for widely distributed tree of eastern Australia, Currajong shares its name with a local suburb, school, road and park.

Ms Rahikainen will receive two return Airnorth airfares to Darwin for her winning entry.

ends.

For more information contact:

Tammy Baczynski

Marketing & Communications Manager

Ph: +61 8 8920 4058 | Mob: 0439 234 058

tammy.baczynski@airnorth.com.au

www.airnorth.com.au



Company background

Established in 1978 and with its hub based in Darwin, Airnorth is now Australia's second oldest Airline brand operating Australia's youngest regional jet fleet and carries in excess of 300,000 passengers annually.

Airnorth is a full service carrier accommodating the needs of both business and leisure travellers, operating state-of-art regional jets through its interstate and international network and providing passengers with complimentary catering and a free baggage allowance.

The airline operates over 200 scheduled Regular Public Transport (RPT) departures weekly, serving 16 destinations in the Northern Territory, Western Australia, Queensland and Timor-Leste including:

Darwin	Dili, Timor-Leste	Broome	Elcho Island
Gold Coast	Groote Eylandt	Gove [Nhulunbuy]	Karratha
Kununurra	Maningrida	McArthur River	Milingimbi
Mt Isa	Perth	Port Hedland	Townsville

Passengers can also earn and redeem Qantas Frequent Flyer points on all Airnorth scheduled services.

Airnorth, through its partnership with Qantas Airways, offer seamless connectivity including through check in and interline baggage facilities, with Qantas code sharing on the majority of Airnorth's Jet services.

In addition to scheduled departures, Airnorth operates contract and ad-hoc charter services for a wide variety of companies undertaking oil & gas, mining, defence and government activity.

